INDUSTRY USE OF AOANJRR DATA

Review Date: New policy
Date Developed: November 2018
Principal Responsibility: AOA Board

Endorsed: XX//2019 Board Meeting

Approved by:	Title: CEO	Name: Adrian Cosenza	Signature/date

OUTCOME:

Device Manufacturing companies and/or sponsors will use AOANJRR data in accordance with this policy.

BACKGROUND:

Individual companies/sponsors can access AOANJRR data specific to their own products in four ways:

- a) Publicly available data: AOANJRR Annual Report, Supplementary Reports and Investigations of Prostheses with Higher Than Anticipated Rates of Revision.
- b) Web Based Industry Portal: provides basic limited real-time information on the use and performance of individual products and product combinations.
- c) Ad Hoc Reports: Industry has the capacity to request detailed individualised reports on their own products.
- d) The Automated Industry Report System (AIRS): provides Industry the capacity to request and receive detailed written standardised reports online for their individual products.

DEFINITIONS:

- AOA Australian Orthopaedic Association
- AOANJRR Australian Orthopaedic Association National Joint Replacement Registry
- SAHMRI South Australian Health & Medical Research Institute
- Ad Hoc Report An individualised data report provided on request
- AIRS Automated Industry Report System
- RWG Registry Working Group

POLICY

This policy covers the Device Manufacturing Industry's use of any and all data produced by the AOANJRR, whether publicly available (ie published), provided via secure electronic portal, or provided on request to an individual, company or organisation.

STRATEGIES:

- 1. Publicly available data
- 2. Automated Industry report System (AIRS)
- 3. Ad hoc requests
- 4. Web Based Industry Portal Data
- 5. Complaints process

1. Publicly Available Data

Data published by the AOANJRR is copyright protected. Data published by the AOANJRR provides Industry and the community with highly accurate independently analysed data.

- 1.1 Annual Report data can be used to accurately promote the outcomes of products.
- 1.2 Annual Report data cannot be used to comment on or, denigrate the results of products from other companies.
- 1.3 Tables and figures must be reproduced in full and unaltered from the AOANJRR publication, any deviation from this, such as use of an extract from a table, must be pre-approved by the AOANJRR
- 1.4 The Annual Report must be correctly referenced as per the example provided below.
- 1.5 Only data from the most recently available AOANJRR publications are to be used (unless referring to historical publication).
- 1.6 Data that is reproduced must be relevant.
- 1.7 When the above conditions are met a company may use Annual Report data for the following purposes:
 - 1.7.1 Internal use
 - 1.7.2 Tendering
 - 1.7.3 Benchmarking
 - 1.7.4 Regulatory purposes
 - 1.7.5 Industry White Papers
 - 1.7.6 Industry reports to collaborating surgeons or surgeon users.
 - 1.7.7 Policy Lobbying
 - 1.7.8 Scientific Presentations
 - 1.7.9 Marketing purposes
 - 1.7.10 Other Use only as approved by RWG
- 1.8 The AOANJRR will accept and formally review notifications where a company is reported as having misused Annual Report data.
- 1.9 If the AOANJRR Directors determine that a company has misused Annual Report data by not adhering to the above conditions, they will notify the AOA Board. The AOA Board will consider if any action is required.

Reproducing published AOANJRR material:

- 1.10 Tables and Figures must include the original AOANJRR description and table/figure number, and referenced to the AOANJRR source (subject to formatting requirements). For example:
 - 1.10.1.1 Fig. 1: Cumulative percent revision of primary total conventional hip replacement by type of polyethylene (primary diagnosis OA). (Figure HT24, AOANJRR 2017).
- 1.11 Data from Annual and Supplementary reports must be attributed to the AOANJRR as an in-text citation with the full reference provided in the reference list (subject to formatting requirements). For example:
 - 1.11.1.1 "....shows the significant reduction in revision rates when using cross-linked polyethylene when compared to non-cross-linked polyethylene (AOANJRR 2017)."

References - Australian Orthopaedic Association National Joint Replacement Registry (AOANJRR). *Cement in Hip and Knee Arthroplasty: Supplementary Report*, Hip, Knee & Shoulder Arthroplasty Annual Report 2017, AOA, Adelaide; 2017: 1-17. [Accessed 1 February 2018 from

https://aoanjrr.sahmri.com/documents/10180/671402/Cement+in+Hip+%26+Knee+Arthroplastv

2. Use of Automated Industry Report System (AIRS) Data

Standardised Automated Industry Reports provide Industry with access to up to date high quality independent analysis of their products and product combinations.

- 2.1 The use of the data in these reports can be used to accurately promote the outcomes of these products.
- 2.2 The data from these reports is not to be used to comment on, or denigrate the results of products from other companies.
- 2.3 Tables and figures used from an AIRS report must be reproduced in full and unaltered from the original report.
- 2.4 AIRS reports must be correctly referenced, using the AOANJRR Report ID as displayed at the top of page 1 of each report, the date the report was run, and with the inclusion of the provided AOANJRR Disclaimer as per the example provide below.
- 2.5 Data that is reproduced must be relevant.
- 2.6 When the above conditions are met a company may use AIRS reports for the following purposes:
 - 2.6.1 Internal use 2.6.2 Tenderina 2.6.3 Benchmarking 2.6.4 Regulatory purposes 2.6.5 **Industry White Papers** 2.6.6 Industry reports to collaborating surgeons or surgeon users. 2.6.7 Policy Lobbying Scientific Presentations 2.6.8 2.6.9 Marketing purposes
- 2.7 The AOANJRR will accept and formally review notifications where a company is reported as having misused AIRS data.

Other Use – only as approved by RWG

2.8 If the AOANJRR Directors determine that a company has misused AIRS data by not adhering to the above conditions, access to AIRS may be suspended for a period of time as determined by the AOA Board.

Reproducing material from AOANJRR Automated Industry Report System (AIRS):

- 2.9 Tables and Figures must include the original AOANJRR description and table/figure number, and referenced to the AOANJRR AIRS source (subject to formatting requirements). For example:
- 2.9.1 Table 1: Revision Rates of <*Model Name*> Primary Total Conventional Hip Replacement by Acetabular Catalogue Number Range (All Diagnoses). (Table 3, AOANJRR dd/mm/yyyy).

Reference - Australian Orthopaedic Association National Joint Replacement Registry (AOANJRR), Automated Industry Report System (AIRS), ID No.000 for < *Name of Company>*, <topic of report i.e. Prosthesis Total Conventional Hip>, (Procedures from 1 September 1999 – 8 March 2018), Accessed 9 April 2018, AOA, Adelaide: 1-65.

2.6.10

Disclaimer - AOANJRR is confident in the accuracy of the data included in this report, at the time it was provided. However, it was generated using an automated reporting system and has not been reviewed by the AOANJRR personnel.

3. Ad Hoc Requests

- 3.1 Provision of an Ad Hoc Report to a 'for profit' company or commercial enterprise will incur a fee. The fee will be based on the AOANJRR Ad Hoc Report Fee Schedule as approved by the AOA Board and reviewed annually by the AOANJRR Director in conjunction with the AOA CEO. An invoice will accompany the final report.
- 3.2 Information is provided to companies on the strict understanding that it can only be used for internal review purposes or, subject to prior approval, used in regulatory processes as well as contract and reimbursement applications either in Australia or overseas.
- 3.3 Any information provided in an Ad Hoc Report cannot be used in publications or the development of promotional material unless reviewed and approved by the RWG.

4. Web Based Industry Portal data

- 4.1 Web Based Industry Portal data can only be used for internal purposes. The data is available to assist companies to monitor the outcome of their own devices. It is important to understand that this data is a snap shot that usually underestimates the number of revisions. In addition, the data has not been verified. This data may act as a potential trigger for a company to approach the Registry for more detailed information if any issues of concern are identified.
- 4.2 The only exception to the "internal use only" restriction is:
- 4.2.1 In May 2016 Industry was approved to provide a copy of AOANJRR data from the Web Based Industry Portal when submitting the initial orthopaedic implant reports to the TGA in response to an adverse event.

5. Complaints Process

- 5.1 The AOANJRR will accept and formally review notifications where a company is reported as having misused AOANJRR provided data.
- 5.2 If the AOANJRR determines that a company has misused AOANJRR data by not adhering to the above conditions and determines that misuse is other than minor, the AOANJRR has the option to refer the issue the AOA Board to determine if any action is required.

SEE ALSO

Name	Section	Location	Comments
AOANJRR Authorship and Publications Policy			
AOANJRR Data Use by Members			
AOANJRR Data Use by Other Stakeholders			

PERFORMANCE INDICATOR/S

INDUSTRY USE OF AOANJRR DATA

Number of complaints Number of breaches of policy